

**SUSAN PETERSON**  
**Founder and CEO**  
**The Communication Center®**



Susan Peterson is president of The Communication Center®, a 25-year-old company specializing in coaching, training and strategic counseling for presentations and speeches, media interviews, leadership and strategic communication, and crisis situations. A talented and dynamic communicator, Susan draws from her media experiences to enhance the communication management skills of her clients around the world.

Susan established The Communication Center® in 1983 after a decade as a network television correspondent for CBS and NBC News. Based in London for six years as CBS's first female foreign correspondent, she covered political and economic events in Europe and the Middle East. Susan also hosted and produced two major American talk shows interviewing celebrities, authors and key business leaders.

As founder and president, Susan works with executives on a range of executive communication topics including presentation and leadership communication, media interview skills, crisis communication and storytelling for business. Her clients cover eight industries including the U.S. federal government and many national and multinational corporations.

She is a board member and past chair of the Center for Women's Business Research, a leadership and research organization formerly known as the National Foundation for Women Business Owners. For five years Susan was a bank director for Century National Bank, now merged with United Bank, and is a member of Leadership Washington, a prominent organization of leaders in Greater Washington. In 1998, Susan received the Capital Chapter of American Women in Radio and TV leadership award and, in 2008 she was a recipient of the SmartCEO Bravo! Women In Business Achievement Award.

Susan earned her undergraduate degree in creative writing and English literature at Denison University. She later attended the Owner/President Management Program (OPM) at Harvard University's Graduate School of Business Administration. She presently serves as the Chair for the Board of Trustees for her alma mater, Wayland Academy – the first female chair in 153 years. Susan has served, as well, as the chair of its Sesquicentennial Celebration Committee.

Stories about The Communication Center® have appeared in such publications as *The Washington Post*, *The Washington Times*, *The Washington Business Journal*, *The New York Times*, *Investors Business Daily*, *Vital Speeches of the Day* and *Working Woman* magazine.