

JOANN BANEY

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Joann is the co-founder and Vice President of the Professional Development Company, Inc., a communications consulting firm in New York City. She coaches senior executives and presents customized communication training programs to corporations, small businesses, and not-for-profit organizations. Some of her clients include: Del Monte Foods, Trinity Church Wall Street, Takeda Pharmaceuticals, Cornell Medical Center, Aventis, Federal Aviation Administration, LendLease Americas, the RobinHood Foundation, Juvenile Diabetes Research Foundation and UPC Wind Management.

Teaching in Columbia Executive Education, Joann is on the faculty of the NYPD's Police Management Institute, is faculty director of the FDNY Officers Management Institute, and teaches in a variety of other programs through Columbia's Institute for Not-For-Profit Management. Joann has also taught in Columbia's Executive MBA program, Executive MPA at the School of International and Public Affairs, and in the Speech Department at Columbia University. She is also an adjunct professor of management communications at Dartmouth's Tuck School and at NYU's Stern School.

Joann was the Associate Director of the Professional Development Center at Columbia Business School from 1990-1997. In that role, she oversaw the management communications program for MBA students, supervising a staff of 16 instructors that taught presentation skills, writing, interviewing, team and interpersonal skills to over 500 students annually. Before working at Columbia, Joann was Director of Communications for a Management Consulting consortium, managing all marketing and public relations activities. In addition to consulting and teaching, Joann has performed as a singer and actress in numerous off-Broadway productions.

Joann has a BA with Dean's Honors from the University of Chicago and an MBA from Columbia. She recently published *Guide to Interpersonal Communication* through Prentice Hall.

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